

# WADCO NEWS



*"The Link" connecting all Whiting & Davis interests.*

Volume 3

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Number 10



ONE OF THE OPERATIONS IN MAKING A MESH BAG—ANNEALING

## Sports

By Gene

The all important item on our sport program just at present is baseball. For the last two years we have had great prospects at the beginning of the season, but have fallen by the roadside each time and just missed grabbing the pennant in the Twilight League.

The game between the married and single men brought forth one very important fact. "Tommy" Glennon is in better form this year than he has been in ten years, which means that should Tommy be sent against any team around these parts, woe be unto their hitters. Incidentally, this means that our pitching staff, with Herlin, Fulton and Nordelli, together with Glennon, will be the strongest in the Twilight League. Mgr. Desautel has also signed Dubois, catcher, and Captain Archie Walden for first base. The rest of the teams has not been decided on, there being two or more candidates for nearly every position.

Cont'd on page 2, Col 2

## The Dealers are With Us

The measure of a man's confidence in a business proposition is usually the extent to which he is willing to spend his own money to further that proposition.

When we designed the Princess Mary line we ourselves had huge faith in its selling possibilities. However, to impart one's faith to another is often a difficult thing—at least to such an extent that the other person will spend his money on the object of one's faith.

Judging by the results from our offer to send free electros of a Princess Mary mesh bag we have been able to inspire what might be facetiously termed "cash confidence" in our dealers. Hundreds of retailers have asked for this electro, accepting it upon the understanding, of course, that it is to be used in local newspaper or other advertising of Princess Mary bags at their own expense.

This is both interesting and heartening.

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## Bag Topics

**One—Two or Three  
Autos vs—Mesh Bags  
Management Problem  
Work Hard—Play Hard**

BY HARRY B. ROWAN

It is just possible if we keep everlastingly at it that mesh bags will come into vogue to such an extent that the woman who is now pleased to possess one will in the future acquire two or perhaps three. She would consider herself anything but affluent if limited to one hat or one dress.

\* \* \*

We are pleased to hear of the prosperity that has come to the Automobile Industry, largely through the holding of Auto Shows and extensive advertising, and congratulate them on the beautiful models shown. Nothing quite so good as exhibits to keep people interested. It would seem the nearest we could approximate this is through our National advertising and prominent displays in Jewelers' Shop windows.

\* \* \*

Ever stop to consider the problems confronting a management that had to care for the great quantity of orders sent in during the period of inflation which necessitated a greatly increased factory force as well as space—and then deflation, which came so suddenly many could not believe it? The cycle of time has gone on. Business prospects are much brighter.

\* \* \*

A man is relieved and gay when he has put his heart into his work and done his best. This is true even with the man who in off moments considers his job of no account.

Let us enthuse over our work and we will be better able to grasp the rungs on the ladder of success.



## Wadco News

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by Employees of Whiting & Davis Co.  
Plainville, Mass.

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COMMERCIAL PRESS-PRINTERS

### "WHAT DO I GET OUT OF IT?"

I know not what Leonidas  
Thought to himself that deathless  
day  
He took his station in the pass  
To hold the Persian horde at bay,  
With death to wrestle on the brink  
Of failure's echoless abyss;  
But I am sure he *didn't* think:  
"Say, what do I get out of this?"

I wasn't with Columbus when  
The stout mate came with urgent  
plea,  
"Let's turn her nose, for all the men  
Are plotting death and mutiny;"  
So I can't say what thought inspired  
The dauntless heart of Captain  
Chris;  
But never yet such zeal was fired  
By: "What do I get out of this?"

Had Washington at Valley Forge  
But shown a level business head,  
He might have dealt with royal  
George,  
And filled with ease the life he led.  
If it be true that each man has  
His price, that was no chance to  
miss;  
But he the wisdom lacked, alas,  
To think: "What can I get from  
this?"

Oh, men who closely figure out  
What most directly profits them  
Gain many things from life, no  
doubt,  
But not love's priceless diadem;  
To win a world, to save a land,  
To bless mankind with lights they  
lit,  
To reap rewards they never planned,  
Are things they can't get out of it!  
*Lee Shippey*

As in water, face answereth face,  
so the heart of man to man.

## BOOKKEEPING

The art of registering mercantile transactions for reference, statement, and balance: all of which must be clearly done that the true state of every part, and of the whole may be easily and distinctly known.

Bookkeeping consists of two methods: Single Entry and Double Entry. The first system is confined to the requirements of retail transactions while the other is invariably used among merchants and traders in a large way of business. The principal books involved are the Cash Book, Journal and Ledger.

The Double Entry system appears to have been first practised towards the latter part of the 15th century in Venice and other towns in Italy, then the great Emporium of the mercantile world.

The great objects of a good method of bookkeeping are to exhibit transactions as they occur in the most minute detail, and ultimately in the most condensed form; advancing from the earliest stage to the latest by clear and lucid steps as at all times to admit of every fact being traced in its progress and security being obtained at every step against omission or error. For the attainment of such important objects no mode of bookkeeping has hitherto been devised at all approaching the Italian system by double entry. Every transaction in business is twofold: there can be no receipt without a payment, and no purchase without a sale, and consequently by presenting the same event or facts on both sides of the books, whence the name double entry, the entries being simultaneous, become corroborative of each other. The circumstance of every transaction being entered on both sides of the ledger affords one of the most valuable results derived from the system of double entry bookkeeping, namely, a test of accuracy, inasmuch as the entries on the credit side must be equal to the entries of the debit side, otherwise the books will not balance.

## SPORTS

Cont'd from Page 1 Col 1

Prospects are bright, shopmates, so lets get together and push them over the top. Remember that a cheer at a ball game is like that first glass of—gingerella, it's such a wonderful incentive.

## RHEUMATISM AND RAIN

Persons who suffer from rheumatism maintain that they can foretell an approaching storm by the increasing frequency of their pains and the sharpness with which these dart through their body.

Often predictions of this sort are attributed to imagination, but they have a very solid foundation of truth.

The human body reacts quickly to changes of air pressure, because of the air in the spaces between the cells situated beneath the skin. When the air pressure on the outside of the body decreases—as it does before a storm—the outward pressure in these cells increases, and in the case of persons suffering from rheumatism or gout, causes additional pain.

### GET IT DONE!

It isn't the job we intended to do,  
Or the labor we've just begun  
That puts us right on the balance  
sheet;  
It's the work we have really done.

Our credit is built upon things we do,  
Our debit on things we shirk;  
The man who totals the biggest plus  
Is the man who completes his work.

Good intentions do not pay bills;  
It's easy enough to plan.  
To wish is the play of an office boy;  
To do is the job of a man.

Brown: I claim that liquor assists nature.

Gray: Not a bit of it. Now, when I take a drink of liquor I feel like a perfect fool.

Brown: That's what I said; it assists nature.

## THE DEALERS ARE WITH US

Cont'd from Page 1 Col. 2

*Interesting* because it shows confirmation of our own merchandise judgment by that of the best talent of the sort in the world; i. e., the American retailer.

And *heartening*, because it is practical evidence of the spirit of friendliness and co-operation which the trade feels toward our organization.

We can say only thank you, for such support. But *our hearts* we can resolve more determinedly than ever to continually endeavor to prove worthy always to the confidence so generously made evident.

The Wadco Ad-Man.



## FACTS

A special light for penetrating fog was recently successfully tested, newspaper print being read by it 200 yards away, in spite of a dense fog.

Every summer for thirty-three years an official "bird-watcher" has been on duty in a solitary hut at the north-east extremity of the Shetland Islands.

If girls would skip for only a few minutes a day, their health and good looks would be greatly improved; use the advice given by George Cook, the boxer.

The Mohammedans hold their Saubath on Friday.

Apricots are dried by the heat of the sun in California.

Haddocks will lay as many as 1,500,000 eggs each in one season.

Dried figs are, weight for weight, more nourishing than bread.

Hand-bombs were used in warfare as early as the 15th century.

Beds, tables, chairs, and stools are shown in Egyptian carvings as far back as 4000 B. C.

The famous Grand Canyon of Colorado is 6,000 ft. deep in its deepest part, with nearly perpendicular sides.

Greenland was discovered and named about the end of the 10th Century by a Norseman, who established a colony there.

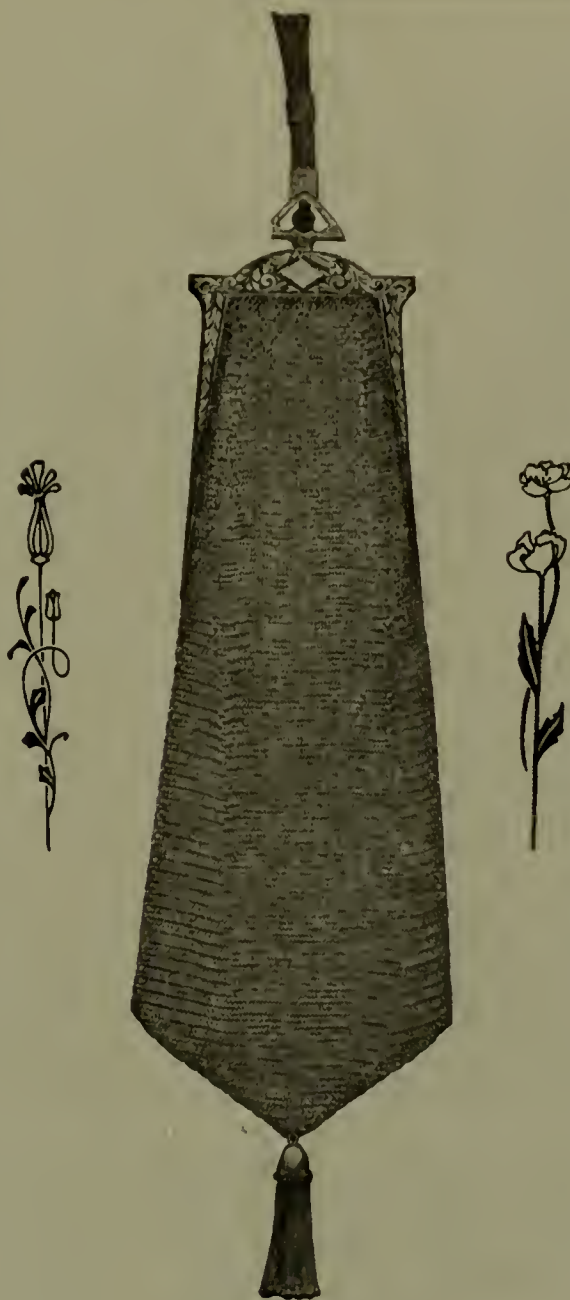
## MARKETING METHODS

The problem of marketing must be solved by every successful business enterprise. In all business the profits ultimately depend on the ability to sell goods or services advantageously. A factory may possess every facility for the economical making of goods, but unless the selling methods are carefully designed to meet the peculiar requirements of the product and of the market, the business cannot be conducted at a profit.

In all your dealings with men, strive for a courteous manner, an open mind and a generous nature. Your reward will be in the same fine coin of friendliness.

It's a wicked world, but there isn't a bishop who wants to get out of it.

A woman's first duty is never to let her husband find out she is cleverer than he is.



A POPULAR BAG

Attendance at the Factory Restaurant is very encouraging, especially so when the weather is bad. One realizes what an inconvenience it would be to many to do without such a place. In fact it has become an essential in the lives of over 90 people who take dinner there daily.

He that walketh with wise men shall be wise.

Always do what you are afraid to do.

Greatness once and forever has done with opinion.

Whatever outrages have happened to men may befall man again; and very easily in a republic, if there appears any signs of a decay of religion.

Emerson.

Not until we as a people substitute service for greed will we again be prosperous.

## WASTE

That eminent scientist, Sir Archibald Geikie, though a Scotsman himself, enjoys a good joke against his countrymen. He tells of an Englishman and a Scotsman who were travelling in Egypt.

When they came to the Pyramids the Englishman remained very silent as he gazed at them. "Wonderful!" he said, presently, "Don't you think so?"

The Scotsman shook his head dolefully. "Maybe," he said, "but does it no' strike ye, mon, what a deal o' masonry there is there not to be bringin' in your rent?"

## SAYINGS ON THE UNSOLDERED MESH BENCH

Annie McCluski—"Honest to God."

Rita Abrams—"Do these bags right away."

Flora Landry—"My Friend."

Violletta—"Yah! Sure."

Mrs. Thibadeau—"I hope to die if it ain't true."

Blanche Laplante—"Say, Joe, where is your dust powder?"

Yvonne Bourgeois—"What's that fellow's name?"

Blanche Precourt—"An, go on. You make me sick."

## SALT IS NECESSARY

Salt is the one thing of which we are never likely to run short. Every pint of sea water contains about half an ounce of salt; while there is enough salt in the sea to cover the surface of all the countries in the world to a depth of over sixty feet.

The Germans eat 12lb. of salt per head every year; Americans use 11 lb., English people 10 lb., and the French about 9 lb.

The greatest salt-eaters in Europe are the Scandinavians and the North Russians, who use about 20 lbs. Certainly it is not because they live in cold countries, for the Eskimo, who lives still further North, eats none at all.

There are many people who take too much salt, with the result that they have bad complexions and suffer from indigestion and other ailments.

Used externally salt is one of the finest dressings known for cuts and wounds. It helps to heal quickly and cleanly.

A wise son heareth his father's instructions.



### "A Benediet."

Now I don't think you appreciate how serious it is for a chap who is just about to be married to be told "If you can't find a house, why everything is off." Gee, but I feel rotten and I'll tell you on the quiet I have been sweating blood between travels up to Franklin on regular nights and house hunting. I'm sure all het up, but to get back to the all important thing, we prefer a cottage, in fact, must have one. So won't someone please help in my dilemma.

Signed,

"A Friend in Need."

### REPAIR DEPT. NOTES

The Repair Department was well represented at the Franklin Firemen's Dance at Lake Pearl last Thursday night.

Laura J. came to work wreathed in smiles last week. Someone had a week's vacation and spent it in North Attleboro.

L. J. Hevey has been transferred from the Main Shop to the Repair Dept.

Mildred McCarthy will give a solo toe-dance at Mrs. Brock's reception Monday night, the 15th. Anyone wishing to see our Mildred perform just drop around at Redman's Hall.

Miss Hazel Keniston, formerly with our Middleboro Branch, is now working with the Repair Department. We are glad to welcome you, Hazel.

There is more interest than ever in the Skating Rink now that Jennie Peters is flashing a ring. We all await invitations to the expected event.

The Doctor ordered Dan Quirk to keep as far from cigarettes as possible. Note the *twelve inch* holder.

Some of the boys in the Factory, members of the Plainville Fire Department had a busy time of late fighting brush fires.

We hear that Isabelle Field was late in arriving home Saturday noon. Account for yourself, Isabelle.

Nurse Cote has a very efficient "Violet Ray" machine, good for pain or stiffness of joints. See her if you are a sufferer.



### BITS OF BUSINESS

All trades seem to be suffering alike.

Shoemakers think the times want "mending". Watchmakers are waiting for "spring" to bring on a "movement" or it will "wind" them up.

Furniture dealers say that they haven't got a "leg to stand on", and they can't "bolster" up at all or get "tiek" anywhere.

Writing materials are "stationery". But the rag business is "pieking up".

Cheese looks "lively". The fruit business is at a "stand".

The gun-powder business is "booming", and umbrellas are "going up" too.

The girls of the Gold Mesh Dept. are striving mightily with the new gold stripe bags. Samples have gone out and some good orders taken already. This line promises to be another winner.

Miss Frances Penninan formerly of the Middleboro Branch is now employed in the Gold Mesh Dept. The young lady, we hope, will again join the Wadeo staff, for we certainly missed her when she stopped corresponding. We welcome you, Miss Penniman and hope that you will find comfortable homelike quarters in Plainville.

### Everyday Expressions

Dan, Sullivan, "Gimmie."

Ed. Coombs, "Oh my!"

Pen Salley, "How far."

Blaine Bros., "Well, I don't know."

Bill Pagington, "? ) : - ! \* 1 : ( ."

Albert Beyersdorfer, "Schnap oudt."

Frankie Fallon, "Down be the brook."

He that is slow to wrath is of great understanding.

### SOLDERED MESH DEPARTMENT

Tina has her vamping powers on again. Another victim is Leonard Ward.

One of Gene's new sayings, "Oh! Hel-en we all expect to see Rhea out riding in a Ford Coupe soon."

Ida M.—Did you hear the latest?

Margaret C.—No-o-o. What is it? Quick?

Dolly B.—I thought so, birds of a feather flock together.

Anna G.—Ain't nature grand?

Peggy—When are you going to throw that off?

Helen—How could you, Gene?

Celina—Don't be flirting with him, he is my fellow.

Rhea—Got anything to eat?

Lillian—Now stop, or I'll be mad with you.

Isabelle H.—Hello, Cutie.

Tina G.—Gee, I wish I had a fellow.

Mary A.—Gee, I'm tired.

The Unsoldered Mesh Department has added to its employees seven of the Woonsocket cutters and we hope while the girls are with us, all will try to make it pleasant for them.

Mrs. Charles Clenett has returned from her honeymoon and will soon be with us again.

We regret to say that Doris Larson, one of the unsoldered cutters has left us. But we hope she will think it over, and miss the girls so much that she will have to return, Doris is a very pleasant girl and keeps everyone smiling around her. So good luck, Doris, and take a good vacation and come back prepared to stay.

A large crowd from the factory attended the dance at Lake Pearl, May 4, held by the Firemen's Relief Association of Franklin.

Get your tickets now, girls, for the Whist to be held by the Athletic Association, May 12th. Limited number to be sold and a good time expected.

Q: Suppose there were but three women in this world, what would they be doing?

A: Two would get together and talk about the other one.

You can't drive a nail with a sponge no matter how hard you soak it.